



"A new lifestyle for your lawn"

Unleash Your Green Potential!

Don't Guess, Use Success – Your Guide to "Green" Turf Management One Day Seminar

It's new! It's exciting! Best of all, this one day seminar gives you the tools you need to increase your profits in the new lawn care marketplace. For several years, Turf Revolution has been leading the industry on green inspired, science driven products, education and training. With the demand for alternative solutions and products on the rise, Turf Revolution has developed a system to take the guess work out of lawn care operators' and Turf professionals' everyday practices.

Turf Revolution's industry experts will lead you through the challenges, opportunities and successes in implementing a science driven approach to lawn care. They will provide you with marketing and quoting tools to make your job easier and your company more profitable.

Topics Covered Include:

- A changing market place - identifying your customer's needs and wants
- Grass Anatomy 101 – types of grass and their nutrient requirements
- Soil science – soil components, the importance of pH, soil testing
- Management practises – weed, insect & disease identification, proactive & natural solutions, cultural practices
- Your Green Tool Box – organic fertilizer products, organic vs synthetic, Turf Revolution Products
- KISS Quick Quote System – creating a healthy lawn care program, electronic program matrix, marketing material, add on sales opportunities

Don't miss this opportunity. Your registration fees include a comprehensive training manual along with a CD containing our KISS Quick Quote System.

Registration Information:

- Date: TBA (refer to our fall newsletter or website for dates and locations)
- Cost: *\$125 per person. Additional employees *\$100 (does not include a CD)
- Lunch: provided
- Location: TBA (refer to our fall newsletter or website for dates and locations)
- Time: 9:00am to 3:00 pm
- Space is limited. Please fax (519-896-4442) or email (info@turfrevolution.com) your registration form with payment. Cheque, Visa or MC accepted. *Please add 5% GST

Company Name: _____ Phone: _____ Fax: _____

Address: _____

Name(s) of Person(s)Attending: _____

Date and Location of Seminar you wish to attend: _____

Cheque ____ Visa ____ MC ____ Signature: _____

Card #: _____ Exp: _____

