



"A new lifestyle for your lawn"

Environmentally Responsible Turf Management Seminar

Turf Revolution is hosting a seminar that is open to all lawn care operators, landscape contractors and turf professionals who are interested in learning more about the turf maintenance industry. Speaker, Jeffrey Lowartz CHT, has been in the industry for over fifteen years and holds both his landscape and mosquito/biting fly pest control licences. Jeff has experience in both property maintenance and lawn care and is therefore able to cover all topics that pertain to the lawn care industry. Over the past several years, Turf Revolution has been developing an approach and testing organic products. Jeff will speak on how this Environmentally Responsible approach has proven successful for many other Lawn Care Operators in Canada. This seminar was developed by industry, for industry with the focus on educating the operators and maintaining a high level of quality and professionalism. Eight Ontario IPM CEC credits and one CHT credit awarded for completion of the course.

Topics covered include:

- Soil testing and results. What do the numbers mean?
- Turf grass nutrient requirements
- Turf grass cultural requirements
- The pros, cons and difference between synthetic, organic and organic-based fertilizers
- How to develop effective lawn care programs that can be effective yet economical.

Registration Information:

- Date: **February 27, 2008**
- Cost is \$95.00 per person
- Lunch is provided
- Location: **Toronto, ON**
- 9:00 am Start (9:00am to 4:00pm)
- Space is limited so please fax back this form with payment to (519) 896-4442, call (519) 465-4238 or 1-800-823-6937 or e-mail: info@turfrevolution.com

Registration:

Company Name: _____

Address: _____

Phone/Fax #: _____

Name(s) of Person(s) Attending: _____

Payment Options:

Cheque, Visa or MasterCard

122 - 1 EARL THOMPSON ROAD, AYR, ONTARIO NOB 1E0

TEL: **1.800.823.6937**

EMAIL: info@turfrevolution.com WEB: www.turfrevolution.com