



Window to the World

October 19 - 20, 2010

Toronto Congress Centre • Toronto, ON Canada



Growers and Retailers Get Resources to Maximize Business Prosperity at EXPO 2010

Toronto, ON, August 4, 2010 – Landscape Ontario is committed to engaging growers and garden centre retailers in partnerships that lead to business success. Sector groups benefit from the professional development, government lobbying, social networking and industry events produced by the association.

Growers and retailers are invited to participate in EXPO 2010 from October 19 - 20, 2010 at the Toronto Congress Centre, Toronto, Ontario, Canada, and discover the latest trends in plant and floral introductions, new products, technology solutions and business strategies designed to grow your business.

Landscape Ontario Resource Centre, Booth #921

This year the Landscape Ontario Resource Centre will take show visitors on a journey through the association's 'Prosperity Partnership' ideals. The booth was designed by Landscape Ontario board member Beth Edney CLD, president of Toronto-based Designs by the Yard.

How can Landscape Ontario help you? The association offers educational programming, networking opportunities, cost saving benefits from business service providers and a prosperity program built on six pillars of business excellence, offering everything a retailer in the horticulture industry needs to succeed.

Come and meet with Landscape Ontario staff and let us share information and resources about upcoming professional development opportunities, association events and other industry initiatives.

Landscape Ontario's Awards of Excellence

Landscape Ontario's Awards of Excellence ceremony for the Garden Centre and Grower programs will be held in conjunction with the Garden Centre Symposium, at 12 noon on Monday, October 18th.

Winners of the 2010 Awards of Excellence in garden centre and growers program will be announced.

"There is no better place for growers and retailers to receive recognition than amongst a group of peers who appreciate the workmanship, quality and commitment it takes to be winners. The awards differentiate winning companies for their professionalism and quality of products or services. Winners represent people who you want to do business with and learn from, so that you can improve your own business," said Sally Harvey, manager, Education and Labour Development.

Learn who are the growers of 'the best' and retailers that have been deemed 'excellent' by our association; many of them will be exhibiting at EXPO 2010 — a list of the winners will also be available in Landscape Ontario's Booth, #875. RSVP for the Awards Luncheon is required; contact awards@landscapeontario.com.

Admission to EXPO 2010 trade show is free if you register online at www.loexpo.ca by 5:00 p.m. EST on October 1, 2010. The onsite fee for Landscape Ontario members will be \$15; non-members fee is \$20. Members of the media should contact Linda Nodello at lnodello@landscapeontario.com or call 1-800-265-5656 x2353 to register.

About Landscape Ontario and EXPO 2010:

Landscape Ontario Horticultural Trades Association, one of the most vibrant associations of its kind, is comprised of over 2,000 members, ten sector groups and nine local chapters. Its trade mission is to promote the horticulture industry in Ontario, and its public mission, Green for Life, which promotes the joys and benefits of plants and green spaces. More information can be found at landscapeontario.com.



EXPO is Canada's fall show for the floral and garden industry. Over 3,000 buyers will attend the expo, which showcases new products, recent plant and floral introductions and product demonstrations. Visit www.loexpo.ca for all show related information.



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