

# Associate Member Profile



## Turf Revolution Green Inspired. Science Driven.

Whether it's a lawn, sportsfield or golf course, turf management is never short of challenges. The move to "green" practices has left many professionals literally pulling their hair out. There simply isn't enough time or money to try natural products that may not work. Fortunately, one company has produced turf products based on sound agronomic and horticultural science. These products have undergone years of research and trials in partnership with universities across North America, including the Guelph Turfgrass Institute.

"Turf Revolution was started by a group of industry professionals," says Tammy Lawrence, President of Turf Revolution. "We were tired of natural products that were long on promises and short on performance. We decided to start making our own so that we could develop products that would actually work. Our products have been made by industry professionals for industry professionals."



At the heart of this scientific approach to turf management is the Turf Revolution soil test kit. A few representative samples are taken, placed into the sample bag, put into the postage paid box and sent to a third-party OMAFRA accredited lab in Guelph. The lab sends back a colour coded bar graph, identifying nutrient values and the second page provides a complete turf care program for the season. The lab actually

identifies what products to use and their application rate to correct any deficiencies or imbalances found during the test.

"The soil test has become an invaluable tool for many professional turf managers across the country," notes Tammy. "In the case of sportsfields, golf courses etc., many professionals use the kits to guide their programs

and stay within their budgets. In some instances, the kits and the report have been used to prevent further loss of budget funding."

"We don't rest on our laurels here. We are always looking to improve our existing products and develop new tools for professional turf managers. Every year brings new challenges to our industry and Turf Revolution is determined to develop new solutions to meet these challenges. These solutions are simple, scientific and sustainable."

It was this focus on science and improvement that led to the development of Time Sav'r Topdressing. This product is made from CQA compost comprised of leaf and yard trimmings. This high quality compost is made into a granular product through a



patented process that preserves the organic matter and microbial content. Turf managers have long known the value of topdressing, but bulk compost topdressing was too labour intensive and time consuming. Time Sav'r topdressing is applied through a spreader, just like a fertilizer. A sportsfield can be topdressed in as little as twenty minutes and best of all, the playing surface can be used immediately after the application so there is no resulting revenue loss from a surface that has to be shut down. It's no wonder that this product has become a favourite among turf managers.

For more information about Turf Revolution or its products please visit [www.turfrevolution.com](http://www.turfrevolution.com).